



Online Advertising Sales Position

KCSG Television, Channel 14, Cedar City-St. George, Utah is seeking an Online Advertising Sales Specialist to sell advertising on our website. The right candidate will have a proven business development track record, strong organization and presentation skills, and knowledge of Interactive Advertising Strategy. Online media sales experience a Plus. Ground floor opportunity in a rapidly growing field. Work from home and earn high commission income.

Responsibilities Include:

- Prospecting, lead generation, and client management skills to sell products and services online.
- Consistently attaining budget revenue goals.
- Aggressively managing the sales process from start to close.
- Proactively providing input on sales promotion ideas to sales management.
- Ability to write and maintain business reports and correspondence.

Position Qualifications:

- Minimum (2) years sales experience.
- Professional organizational, written and presentation skills, including the ability to cold call and make in-person sales calls and presentations.
- Competitive, energetic, self-starter with a strong desire to succeed.
- Basic technology skills such as Word, Excel, and Internet.
- Exceptional sales and customer service skills.

Ability to work in a fast-paced team environment with strict deadlines. Our company has an exceptional compensation package as well as a friendly work environment conducive for professional growth. Join our team and find out why KCSG-TV is a great place to work!

No telephone or in person interviews without prior submission of Resume and References to - jobs@kcs.com

Southwest Media is an Equal Opportunity Employer and Drug Free Workplace.

Expires: March 31, 2010 or upon notice by Southwest Media.

For further information please contact:

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