



Marketing Consultant

KCSG Television, Channel 14, Cedar City-St. George, Utah is seeking a talented sales professional who can connect with clients and help them achieve their business objectives through effective TV advertising. Ground floor opportunity for the right person. Candidates should possess excellent communication skills, an impressive ability to carry out the sales process from start to close, an enthusiastic personality, tenacious attitude, and a proven track record of meeting and exceeding sales goals.

Responsibilities Include:

- Prospecting, lead generation, and client management skills to sell products and services via TV.
- Consistently attaining budgeted revenue goals.
- Aggressively managing the sales process from start to close.
- Proactively providing input on sales promotion ideas to sales management.
- Ability to write and maintain business reports and correspondence.

Position Qualifications:

- Minimum (2) years sales experience.
- Professional organizational, written and presentation skills, including the ability to cold call and make in-person sales calls and presentations.
- Competitive, energetic, self-starter with a strong desire to succeed.
- Basic technology skills such as Word, Excel, and Internet.
- Exceptional sales and customer service skills.

Ability to work in a fast-paced team environment with strict deadlines. Our company has an exceptional compensation package as well as a friendly work environment conducive for professional growth. Join our team and find out why KCSG-TV is a great place to work!

No telephone or in person interviews without prior submission of Resume and References to - jobs@kcsfg.com

Southwest Media is an Equal Opportunity Employer and Drug Free Workplace.

Expires: March 31, 2010 or upon notice by Southwest Media.

For further information please contact:

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